

**STUDY PROGRAMME:** TOURISM ADMINISTRATION  
**NAME OF THE SUBJECT:** TOURISM RESOURCES OF LITHUANIA  
**CODE OF THE SUBJECT:** SMF-TA-2-153

Group of the subject*	Type of the subject**	Form of studies	Structure***				Total number of hours	Number of credits
			T	P	C	I		
SF	P	Full-time studies (FT)	40	20	11	74	145	5
		Part-time studies (PT)	-	-	-	-		

\*Group of the subject: GS – general study subjects; SF – subjects of the study field.

\*\*Type of the subject: C – compulsory subject; A – optional subject (alternative), FE – freely elective subject.

\*\*\*Structure: T – theory; P – seminars, workshops, laboratory works; C – consultations; I – individual work.

#### Annotation

Programme of the subject is designed to analyse tourism resources of Lithuania and the Western Region of Lithuania, as well as to familiarise with their classification. To introduce cultural resources of the largest cities in Lithuania and assessment of the current condition of the objects to the students. To analyse nature tourism resources, their classification, to familiarise with the areas protected by the state, resorts, their exceptional features, distinction and significance by conserving nature. To organise excursions for students to the protected areas in Klaipėda, as well as to analyse and discuss them.

Students will prepare a portfolio of the tourism resources, where they will store the interim works and researches about manors, mounds, museums and their exhibits, assess the tourist routes, provide an assessment related to the attractiveness of the area, track folklore, record dialects, analyse national costumes, etc.

A student will be able to analyse the primary and secondary resources, know the components of the tourism infrastructure and understand the significance of human resources for the provision of tourism services.

#### The connection of results of the study programme with results of the study subject and study methods, as well as evaluation methods of the learning achievements

Results of the study programme	Results of the study subject	Study methods	Evaluation methods of the learning achievements
6. A student will analyse and assess Lithuanian and global tourism resources, as well as their geographical, cultural and economic peculiarities.	6.1. A student will know the primary and secondary tourism resources of Lithuania and their classification. 6.2. A student will analyse tourism resources of Lithuanian regions by using maps and other cartographic material. 6.3. A student will form a portfolio of natural and cultural resources of Lithuania.	A lecture. An outbound lecture. A discussion. Work in a group.	Practical work and its presentation. Presentation of a portfolio. A test. An examination.
7. A student will apply research methods of tourism activities and tourism resources, allowing to familiarise with company's environment of this field and its internal processes.	7.1. A student will analyse the types of cultural resources of Lithuania, the most valuable cultural resources of Lithuania and historical circumstances of their occurrence. 7.2. A student will explore territorial distribution of nature tourism of Lithuania and will be able to select tourism resources for excursions and travels. 7.3. A student will prepare a map in the selected territory by using "ArcGIS" and publish it.	A lecture. An outbound lecture. A discussion. Work in a group. An excursion.	Practical work and its presentation. An individual work and its defence. A test. An examination.

#### Contents and scope of the subject

Topic name and content description	Number of the contact hours, FT form	Number of the contact hours, PT form	I	Total number of
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	T	P	C	T	P	C		hours
1. Classification of tourism resources of Lithuania: natural and cultural tourism resources. Natural and cultural landscape of Lithuania.	4	-		-	-	-	-	4
2. Tourist attractiveness of the location. Practical work No 1. <i>Tools and environment used to create a map. Work with "GIS": collection of information and creation of geographical basis of a map. Analysis of the tourist routes of Lithuania.</i> An individual work No 1. Formation of a portfolio of tourism resources of Lithuania. An individual work No 2. <i>To create a map in the selected location according to the groups of selected tourism resources.</i>	2	4	8	-	-	-	32	46
3. UNESCO world heritage objects in Lithuania. An individual work No 3. <i>To mark UNESCO heritage sites in the territory of Lithuania on a digital map. To know the areal methods.</i>	2	-		-	-	-	2	4
4. Mounds and castles of Lithuania.	4	-		-	-	-	2	6
5. Manors and historical parks of Lithuania. An individual work No 4. <i>To mark the selected manors and historical parks in the analysed territory on a digital map. To supplement objects with text and illustrations. Colour method and preparation of text.</i>	2	2		-	-	-	2	6
6. Churches and monasteries/convents of Lithuania.	2	-		-	-	-	2	4
7. Museums of Lithuania, their collections and offered activities in them. Practical work No 2. "Analysis of services provided by X museum".	2	2		-	-	-	2	6
8. Historical old towns of Lithuania: Vilnius, Kaunas, Klaipėda and Kėdainiai. An individual work No 4. <i>To mark old towns and cultural objects of Lithuania in the analysed territory on a digital map. To supplement objects with text and illustrations. Colour method, preparation of text and principles used for creation of a map legend.</i>	4	-		-	-	-	2	6
9. Cultural resources of Lithuania Minor and Klaipėda. Practical work No 3. "Cultural tourism resources in Klaipėda". <i>Marking of the areal of Klaipėda old town, marking of cultural and natural objects, presentation of illustrations and entry of a legend and creation of a legend.</i>	2	2		-	-	-	2	6
10. Language (dialects), folklore, the national costume, customs, rituals, public holidays and festivals as the cultural tourism resources. An individual work No 5. Intangible cultural resources of the selected ethnographic region.	2	2		-	-	-	6	10
11. Resorts of Lithuania. Practical work No 4. Natural resources of resorts and resort territories of Lithuania, as well as their significance for tourism. An individual work No 6. A student will prepare presentation of the selected resort and perform tasks, designed for formation of the student portfolio. <i>To mark resorts of Lithuania and their health resort research resources, wellness companies, footpaths and bikeways on a digital map, to group the provided services and present them by using method of polygons, dots and lines in the selected resorts and resort territories.</i>	4	2		-	-	-	4	10
12. Network of areas protected by the state.	4	4		-	-	-	4	12

Practical work No 5. To analyse tourist routes and their infrastructure in the selected protected areas. An individual work No 7. To prepare a tourist route by using "GIS" in the selected regional park and to publish it.								
13. Infrastructure that is necessary for the use of natural and cultural tourism resources. Practical work No 6. Analysis of infrastructure (case analysis). An individual work No 5. Analysis of the scientific article. Analysis of the specialised literature.	4	2		-	-	-	4	10
14. Human resources in tourism.	2	-		-	-	-	-	2
<b>Preparation for the examination</b>	-	-	3	-	-	-	<b>10</b>	<b>13</b>
<b>Total number of hours</b>	<b>40</b>	<b>20</b>	<b>11</b>	-	-	-	<b>74</b>	<b>145</b>

#### Assessment system of results of the subject studies

Result number of the study subject	Assessment criteria of results of the study subject
6.1; 6.2; 6.3.	Portfolio of the tourism resources of Lithuania is prepared. Recognition of natural and cultural tourism objects. Knowledge of the natural map of Lithuania and UNESCO heritage objects. Knowledge of the territorial distribution of cultural tourism resources.
7.1; 7.2.	Natural and cultural resources in the selected territories are analysed and the student is able to offer objects for excursions and tourist routes.
7.3.	A student is able to prepare a digital map and to publish it.

#### Procedure of evaluation

The evaluation of studies of the final (cumulated) subject shall be calculated according to the following formula:

$$IKV = \sum_{i=1}^n X_i \times k_i$$

Where:

n – number of interim assessments,

X<sub>i</sub> – evaluations for interim assessments and examination,

k<sub>i</sub> – weighted coefficients of interim assessments and examination.

#### Recommended literature and other information sources

Primary literature and information sources			
No	Literature and information sources	Number of copies	
		At the library of the Faculty of Social Sciences	At other libraries of Klaipeda State University of Applied Sciences
1.	Baležentis A., Žuromskaitė B. (2012) Turizmo vadyba. Tarptautinio turizmo administravimo įvadas, Mykolo Romerio universitetas, Vilnius	20	-
2.	A. Kumetaitienė, A. Stanionis. Skaitmeninių žemėlapių sudarymas ir duomenų apdorojimas [elektroninis išteklius]: mokomoji knyga (2010). Vilniaus Gedimino technikos universitetas.	-	E-book
3.	Mastering ArcGIS (2015). Maribeth Price.	-	1 (Faculty of Technologies)
4.	Sud. Paliušytė, A., Vaišvilaitė, I. (2012) Vadovas po Lietuvos Didžiąją Kunigaikštystę, Lietuvos kultūros tyrimų institutas, Vilnius.	1	-
5.	Valstybinė saugomų teritorijų tarnyba (2013) <i>Ypatinga Lietuva: keliaujame po saugomas teritorijas: 5 nacionaliniai</i>	2	-

	<i>parkai, 30 regioninių parkų, 6 rezervatai, 41 maršrutas. Terra Publica, Kaunas.</i>		
6.	Stulpinaitė J. (2016) Turizmo pagrindai: samprata, sistema, sandara: mokomoji knyga	10	-
7.	Turizmas: plėtra, iššūkiai, perspektyvos: vadovėlis (2016). (autorių grupė)	3	-
8.	Turizmo planavimas (2015). G. Indriūnas. Vilnius: Vilniaus kolegija.	7	-

Additional literature and information sources			
No	Literature and information sources		
1.	GIS and geocomputation for water resource science and engineering (2016). Barnali Dixon, Venkatesh Uddameri.		
2.	Semaškaitė, I.(2005) <i>Lietuvos pilys ir dvarai: istorijos ir legendos, architektūros bruožai: patarimai, nuorodos ieškantiems kelio</i> , Algimantas, Vilnius.		
4.	<i>Mažosios Lietuvos enciklopedija</i> . (2001 – ). Mokslo ir enciklopedijų leidybos institutas, Vilnius.		
5.	Mozgeris G., Dumbrasuskas A., Jonikavičius D. Geografinių informacinių sistemų pagrindai: studijų knyga (2015). Aleksandro Stulginskio universitetas. Vandens ūkio ir žemėtvarkos fakultetas, Miškų ir ekologijos fakultetas.		

**Description of the subject was prepared by:**

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Lecturer  
(Position)

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